

golborne medical **on the move** to new premises at Kelso Cochrane House W10 5BJ

**“We want to make local health
with local people.”**

Dr. Yasmin Razak, Lead GP, Golborne Medical GP Surgery



a once-in-a-generation opportunity

In the Autumn of 2024 **Golborne Medical GP Surgery** in North Kensington will move 300 yards to superb new-build GP Surgery premises at 175a Kensal Road W10 5BJ.

Golborne and Kensal New Town are areas of significant deprivation and health inequalities.

a Centre, a Surgery, a Base, a Home, a Catalyst

A **Centre** for social connection and health creation in Golborne and Kensal New Town.

A GP **Surgery** offering extra holistic services and resources to the Primary Care Network.

A **Base** for the local Integrated Neighbourhood Team and allied workers in social prescribing.

The **Home** of the *Golborne Living Collective* of committed local residents, co-curating a “Village Square” Community Space.

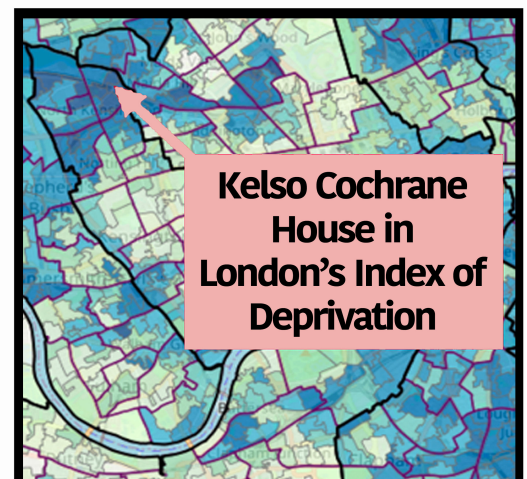
A **Catalyst** for improving the health and life-pathways in a better-connected and more resilient local community.

a model to point the way for elsewhere in Primary Care

Resourcing **partnership** between NHS Primary Care and local residents and assets

leading to a **harvest** of “low-hanging fruit” in local resident health

and demonstrating how modest investment in local preventative health can lead to **financial savings** in NHS patient care pathways.



“more than just a place people go to see their GP”

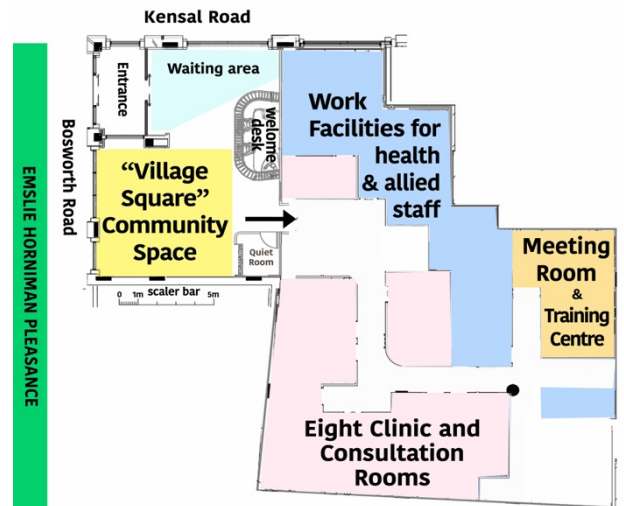
The Health and Wellbeing Strategy 2023-2033 of the Kensington and Chelsea and Westminster Place-Based Partnership notes that local health builds on “**trust, belonging and connection**”:

trust in local enabling institutions

belonging to a locality and its significant places

connection with others around.

Golborne Medical is consequently determined to co-produce its new Health Centre as a much-needed community hub for Golborne & Kensal New Town.



How will we know if our new Centre is achieving our ambitions?

We will establish clear objectives and metrics to evidence outcomes.

A key next step for us will be to rigorously identify the key local health pressures, so that we can identify where working with local partners and leveraging local assets can deliver the most measurable and attributable impact.

These areas of focus could include: children’s mental health and obesity, hospital readmission rates, secondary care referrals and appointments, outpatient DNA rates, levels of medication (e.g., painkillers), blood sugar levels, cardiovascular indices and incidents, residents returning to volunteering or paid work, delayed hospital discharges, A&E attendances etc.

The “Village Square” Community Space

The 50 sqm “Village Square” space will provide a much-needed place of meeting and connection for the residents of Golborne and Kensal New Town, regardless of GP Surgery. The Square will also help connect together statutory services and community groups. Its work and appearance will be co-produced and curated by *The Golborne Living Collective*, a group of local residents forming with the support of Golborne Medical, under the umbrella of Meanwhile Gardens Community Association.

During Surgery opening hours we envisage a programme of “social prescribing” and health promotion activities for local people in the Square, facilitated by local partners and volunteers. When the Surgery is shut, it will become a larger facility for community, arts and healthy living gatherings for all.

Priority groups will evolve, but consultation so far suggests these may include (a) residents who are socially isolated, especially older people; (b) children and young people; (c) young parents; (d) residents living with disabilities or long-term health conditions; (e) residents without paid work; (f) residents living with social and/or health anxiety; (g) carers.

What else will this new Centre offer the wider local community?

A substantial Meeting Room and Training Centre will support partner organisations who need space in which to meet, and also training for medical students and others in Primary Care.

Flexible hot-desking facilities will support allied staff, enabling these to partly co-locate in the Centre, for example Social Prescribers, My Care My Way, and all Integrated Neighbourhood Team partners.

Flexible clinical rooms, some large enough for small group consultations, will allow the Centre to host more specialist health services including some which will be available to the wider PCN.

Who will be our local partners?

Partnerships will evolve with coproduction, but partners could include: Community and Maternity Champions, Citizens Advice, NOVA Education and Training, the Play Hut (stay and play), the Volunteer Centre Kensington and Chelsea, Al-Hasaniya Moroccan Women's Centre, DWP, Open Age, Family Friends, Meanwhile Gardens Community Association, RBKC Parks Team, Turning-point Drug and Alcohol Wellbeing Service, local foodbanks and food projects, the Venture Centre, Al-Manaar Muslim Cultural Heritage Centre and Mosque, Midaye Somali Development Network, the nearby Catholic and Anglican churches, Residents' Associations, our three local primary schools, and more.

Community-based preventative health care brought close to residents

At Golborne Medical, we already know and have seen the transformational effects for our patients of making space for local physiotherapy, massage and mental health services within our current cramped premises.

(This [one-minute video](#) celebrates the work of our in-house mental health therapist!)



By co-creating community and health with local residents, we aim to tackle some of the unacceptable health inequalities longstanding in Golborne and Kensal New Town. These inequalities have worsened in recent years following the Grenfell Fire, Covid-19, and the current crisis in the cost of living.

What do we need from you right now?

We need now **funding and institutional support** for:

1. developing the “Village Square” and façade of the building as a landmark local resource
2. a sustainable vision articulated through a emergent detailed Business Case
3. resourcing of health and wellbeing / social prescribing workers alongside the new Centre to support individual residents in this locality of high deprivation and health inequality.

Dr Yasmin Razak, Lead GP of Golborne Medical